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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: J. Montague

Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

Docket No.: 1592.017US1(NCR 8636)

Filed: June 27, 2000

Examiner: Shaffer, Eric T.

Serial No.: 09/604,503

Due Date: May 26, 2003 (Holiday)

Group Art Unit: 3623

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Commissioner for Patents

P.O.Box 1450

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We are transmitting herewith the following attached items (as indicated with an "X"):

- ☒ A return postcard.
- ☒ An Amendment and Response under 37 CFR 1.116 (9 Pages).
- ☒ Appointment of Associate Representatives (2 pgs.).

If not provided for in a separate paper filed herewith, Please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.  
P.O. Box 2938, Minneapolis, MN 55402 (612-373-6900)

By: Joseph P. Mehrle  
Atty: Joseph P. Mehrle  
Reg. No. 45,535

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS AF, Commissioner for Patents, P.O.Box 1450, Alexandria, VA 22313-1450, on this 27th day of May, 2003.

Amy Morarty  
Name

Amy Morarty  
Signature

Customer Number 21186

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

P.O. Box 2938, Minneapolis, MN 55402 (612-373-6900)

(GENERAL)



EXPEDITED PROCEDURE - EXAMINING GROUP 3623

S/N 09/604,503

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John E. Montague

Examiner: Shaffer, Eric T.

Serial No.: 09/604,503

Group Art Unit: 3623

Filed: June 27, 2000

Docket No.: NCR 8636 (1592.01 US\$1)

Title: METHODS AND SYSTEM FOR OPTIMIZING A CAMPAIGN

**AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicant has reviewed the Final Office Action mailed on March 26, 2003.

Please amend the above-identified patent application as follows.

*Amdt 8/B*  
*Louuan*  
*6-6-03*  
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